



Wednesday, 22 May 2013

Adcorp Appointed to Western Australian Government's Non-Campaign Master Media Agency Contract

Adcorp Australia Ltd today announced that it has been appointed to the Western Australian Government's Non-Campaign Master Media Agency Contract. The term of the contract commences on August 1 2013 and runs for an initial period of three years, with a further two year extension option.

Adcorp currently holds this contract having been appointed in 2008 and being granted the two year extension option in 2011.

Adcorp Chief Executive Officer David Morrison welcomed the news.

"I am very pleased to be re-appointed to this contract and it is testament to the efficiencies of Adcorp's proprietary online media booking and artwork building system along with the dedication to customer service of our Perth team."

Adcorp also holds the Non-Campaign Master Media Agency contract with the Australian Government; the Media Placement and Typesetting contract with NSW Government and the Interstate and Overseas Media Contract with NT Government.

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- Adelaide
- Auckland
- Brisbane
- Canberra
- Christchurch
- Darwin
- Melbourne
- Perth
- Sydney
- Tauranga
- Wellington

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Starting conversations

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